

SUSTAINABILITY AWARD 2022

Turn your Sustainable Development Goals into concrete solutions and opportunities!

CONTEXT AND OBJECTIVES

European Conferences United located in Kraków, 30-331, address: Ludwinowska 7/16 (hereinafter ECU) together with its partners wants to raise awareness of sustainable development by presenting the greatest innovators, mobilizers and communicators, while celebrating the achievements of the retail sector and FMCG in Poland by awarding the Sustainability Award.

To raise awareness of sustainability, ECU is organizing promotional campaigns to award the Sustainability Award, which will be awarded annually to food retailers and FMCG companies and to highlight initiatives and projects that make a significant contribution to sustainable development.

The ECU Sustainability Award is a prestigious award for all those who incorporate the principles of sustainability into their activities, operations and daily practices. The award is non-material and brings great recognition in the form of increased public interest and increased presence in the media.

The winners will be announced during the European Circular Retail Congress, which will be held on November 21-24, 2022 in Warsaw.

SUSTAINABILITY AWARD 2022 - COMPETITION RULES

Initiatives applying for the Sustainability Award must start in 2021/2022 and take into account the three dimensions of sustainable development (environmental, economic, social):

- **Environmental management:** the ability to use natural resources without compromising the balance and integrity of ecosystems. This includes reducing pollution, carbon footprint, packaging waste, water consumption, and any actions that improve the overall environmental impact.
- **Economic efficiency:** the effectiveness of economic and technological activities, promoting investment and productivity, economic growth, potential economic performance. Activities that fall within the scope of economic efficiency include regulatory compliance, proper management and risk management. In the context of the Sustainability Award, initiatives must lead to a positive economic outcome.
- **Social solidarity:** equal opportunities for people, prosperity, quality of life and sustainable human development. In the context of the Sustainability Award, great emphasis on the quality of life -how has the initiative improved the quality of life of consumers and / or employees?

RULES OF PARTICIPATION

Who can take part?

The application process is open to 3 categories of stakeholders:

- FMCG retail chains
- FMCG companies
- Retail / FMCG solution providers

The winners of the Sustainability Award are entities that are not natural persons (e.g. companies) and have their registered office in Poland, entered into the register of entrepreneurs of the National Court Register, whose internal policies and procedures do not oppose their participation in projects such as this one, which are covered by the regulations.

For the purposes of the Sustainability Award, the 3 stakeholder categories are defined as follows:

FMCG retail chains

Companies with 10 or more retail stores, supermarkets and hypermarkets, and any other existing or future store formats whose predominant activity is retailing FMCG products.

FMCG companies

Producers and distributors of Consumer Packed Goods or goods that have a short useful life and are rapidly consumed who sell their products through one or more FMCG retail networks as defined above. Examples include perishable household items such as packaged food, beverages, toiletries, candy, cosmetics, over-the-counter drugs, dry goods, and other consumer goods.

Retail / FMCG Solution Providers

A Retail / FMCG solution provider is a vendor, service provider or reseller with added value (VAR) that comprehensively addresses the design needs of retailers and / or FMCG companies in a way that clearly supports their customers' sustainability goals.

Awards

In the 2022 edition of the ECU awards for sustainable development, a total of 3 awards will be awarded, and special awards may be granted for projects in specific business areas (eg Supply Chain).

Submission of projects

Eligible projects

- Submitted projects / initiatives may only refer to activities that were started no earlier than 2021 and have been completed or are under implementation, and the initiatives must be implemented in Poland.
- The submitted projects / initiatives must relate to the three dimensions of sustainable development (environmental, economic and social)
- The presented projects / initiatives may cover every aspect of the company's operations, including production, packaging, supply chain and store operations.

Application process

- Applications should be sent to a dedicated e-mail box:

sustainability-awards@conferences-united.pl; or

joanna.gajek-donizak@conferences.united.eu;

The applicant will receive a confirmation e-mail that the application has been approved.

- Applications must be legible, accessible and printable.
- Applications can be completed and processed by any representative of the participant.
- A company may submit several applications for different projects / initiatives
- Applications must be completed in Polish

Structure of the application

The application must contain a mandatory section on eligibility (Part A), a summary (Part B) and a description of the sustainable project (Part C). The issue of copyrights to the projects, their publication and possible further use will be agreed between the parties - the ECU and the winner in a separate document.

In Part A, eligibility section, the applicant should:

- Indicate the category to which you apply (FMCG retail chains, FMCG companies or retail / COG solution providers).
- Confirm that the submitted project / initiative can be assessed in terms of its implementation (i.e. that specific project results are available)
- Confirm that the notified project / initiative addresses the three dimensions of sustainable development (environmental, economic and social).

In Part B, the applicant is asked to provide a summary describing the context of the project / initiative, its relevance, effectiveness, transferability and partnership approach as well as the motivation of the proposal (why the project should be considered a potential winner). The total page limit for an abstract is 2 pages (maximum 1000 words).

In Part C, Description of the Durable Project, the applicant is asked to describe the project / initiative that is being submitted.

Part C consists of 4 sections;

1. Context: Description of the project / initiative
2. Relevance and Effectiveness: Evidence that the project / initiative contributed to the sustainable development of the company.
3. Transferability: Evidence that the results are transferable and applicable to other projects / initiatives
4. Partnership: Identification of the partnership / cooperation with third parties in the implementation of the project / initiative (to whom else should the success of the project be attributed and how important this cooperation was)

The total page limit for Part C is 10 pages (5,000 words).

Optional: Applicants may attach samples / examples of their project results to support the claims made in the application (e.g. presentations, films, graphics, websites, documents, etc.) - ECU and the winner with a separate document.

Important tips

- The application will be assessed on the basis of the quality of the application itself (parts A, B and C) and not the supporting documents; all relevant information must therefore be provided in the application itself (parts A, B and C).

- The jury only examines a properly submitted entry and does not take into account any other factors or knowledge of the applicant company. In special cases, when two companies win the same number of votes and it is impossible to select the winner, the candidates may be asked to provide additional documentation, i.e. presentations, films, graphic materials, websites, documents, etc.)

Selection process

The European Circular Retail Congress program board, which acts as an advisory and expert body for the ECU in matters related to the ECRC, together with the ECU will appoint an independent jury consisting of at least 5 experts, including representatives of the award partners according to the given award category. The composition of the program council is available at <https://circular-retail.eu/>

All jurors will be selected for their specific experience and knowledge and the fact that they are senior and influential representatives of the retail industry.

The program council will ensure that there is no conflict of interest between the projects presented and the individual members of the jury, and that the jury has sufficient knowledge to evaluate the applications.

After checking eligibility, there will be a two-step selection process based on the three dimensions of sustainable development (environmental, economic, social)

1. During the pre-selection phase, each member of the jury will evaluate the summary (part B of the application) and the Permanent Project Description (part C of the application). The jury will have access only to the information of the subject of the request. Each jury member will prepare a shortlist and ranking of outstanding entries in each category and a brief justification for the selected entry. The exact number of eligible entries will be determined by the jury and will depend on the total number of entries.

2. In the final round, the jury selects the winners on the basis of a joint short list prepared by individual members of the jury, containing only the entities indicated as the best. The jury will select the winners unanimously. If unanimity is not achieved or in the event of a tie, the jurors will select the winners from among the candidates selected by each jury member and ranked as the best.

Schedule and deadlines

- Applications can be submitted by October 15, 2022 at the latest.
- The pre-selection evaluation will take place from 15 to 22 October, 2022.
- The Jury's final evaluation will be held by November 1, 2022.

Announcement of the winners

The winners of the ECU 2022 Sustainability Award will be announced on November 21-24, 2022 during the European Circular Retail Congress in Warsaw. Representatives of all competition participants will be invited to take part in the award ceremony.

Winners' Responsibilities

By submitting their participation in the Sustainability Award 2022 competition, the winners undertake to:

- Promote the award and its results by providing targeted information to different audiences (including the media and the public) in a strategic and effective manner as defined in a separate arrangement between the ECU and the winner's representative
- Appoint a senior representative to attend the awards ceremony and receive the award in front of the participants of the European Circular Retail Congress.
- Granting European Conferences United and its partners the right to use, for communication and promotional purposes, information about the project / initiative, documents, in particular summaries, as well as any other materials, such as photos or audiovisual materials, received from participants (including electronic form) The detailed scope will be covered by a separate agreement between the ECU and the representative of the winner.

Advertisement

The winners of the Sustainability Award are corporations, not private individuals. Special Mention may be awarded to those involved in winning projects and only in the event that these persons consent to the publication of their image and personal data (name, surname, position) and after obtaining the consent of a senior representative.

The ECU and its partners will publish the names of the corporate winners, the nature of the project / initiative and its purpose in selected channels, i.e. social media and on their websites in designated places. In the case of ECU, it will be LinkedIn and the website <http://ecu-sustainability-awards.com/applications>

ECU and its partners will promote the winners' projects / initiatives through their permanent and ad hoc media channels, events, etc. in selected channels, i.e. social media and on their websites

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ECU partners

ECU Partners who have received ECU Sustainability Awards are announced on the awards website:
<http://ecu-sustainability-awards.com/>

Personal data

Applicants consent to the processing of their personal data by the administrator - European Conferences United in order to consider the award application, in accordance with the provisions of the ECU privacy policy. Any other action will be covered by a separate agreement between the ECU and the applicants.

Cancellation of the contest

The ECU may void the competition or decide not to award a prize in a given category - without any obligation to pay compensation to participants, if: (a) no entry is received; (b) the jury does not select a winner.

Contact

For more information, visit the award website: <http://ecu-sustainability-awards.com>